



THE
PERFECT
SUITS
FOR THE
PERFECT
DAY



EPH APPAREL

WEDDING
GUIDE

PHOTO - SUGAR + SOUL PHOTOGRAPHY
SUGARANDSOULPHOTOGRAPHY.COM



The Eph. Experience

We believe that every man should have an outfit for his wedding that looks great, fits better, and reflects his own personal style.

Every Eph Apparel suit is unique. Our stylists work with you one-on-one to build a custom look with personal touches that you won't find anywhere else.

Our made-to-measure experience will fit any man, any size, on any budget. We offer the most fun, innovative, and unique suiting experience in Canada that begins with a Wedding Consult with an experienced Stylist, and doesn't end until you're walking down the aisle feeling your best.

Schedule a Wedding Consult by emailing us at: weddings@ephapparel.com



Quality Custom Suits

PRICED WITHIN YOUR REACH

We've suited up thousands of wedding parties in affordable, perfectly fitted suits. Here's why grooms everywhere are choosing to go custom with Eph:



Affordable - Why waste \$250 on a rental when a custom suit from Eph can be worn again and again for as low as \$399?



Versatile - Design a suit that fits your theme & style - from traditional tuxedos to trendy blues and burgundies, or even lightweight linen pants for your destination wedding.



Custom Fit - We make sure your suit fits the way you want - 18 measurements, complementary alterations, backed by world class service.



Personal - Custom means you choose everything from the lapel to the cuff. Your custom suit lets you show some personality with custom liners, or monogramming.



Convenient - Book a private fitting for your wedding party at one of our showrooms or pop-ups - or have one of our Style Reps conduct an in-home fitting.



How It Works

If you can dream it, we can create it. We've outfitted thousands of wedding parties across Canada with our unique custom process.



1 - CHOOSE A FABRIC

Find the perfect look for your group and budget from hundreds of fabrics in different patterns, colours, grades & styles.



2 - CUSTOMIZE

Make your look one of a kind with a funky liner, custom monogramming and dozens more options from lapel to cuff.



3 - MEASURE UP

We fit gentlemen of any shape or size. Our stylists take 18 precise measurements to ensure a perfect custom fit.

Timeline

YOU'RE ENGAGED!

Congratulations!

7 MONTHS - Get Inspired

Find your style inspiration on our @ephweddings Instagram!

5 MONTHS - Get Fitted

Schedule a fun, laid back group fitting for you and your whole wedding party

3 MONTHS - Cut Off Date

All suit and shirt orders must be placed for your wedding

1 MONTH - Get Writing

Start writing your wedding vows and speech for the reception

1 WEEK - Clean Up

Get a haircut and make sure that you'll look your best

6 MONTHS - Book a Consult

Meet with an Eph Stylist to create the perfect look

4 MONTHS - Up Your Shoe Game

Find the perfect pair of shoes to complement your wedding aesthetic

2 MONTHS - Try It On

Slip into your custom garments - any alterations are on us

2 WEEKS - Press & Shine

Make sure that your suit and shirt are pressed and your shoes are shined

WEDDING DAY!

Have fun!

A Suit For Every Season

When you go custom you call the shots. We offer any colour for any look you want - classic tuxedos, three piece suits, less formal pant and dress shirt ensembles and more. Get the exact look you want at a price you can afford - that's what we do.

GET INSPIRED - find more great looks

 [@ephweddings](https://www.instagram.com/ephweddings)

 [pinterest.ca/ephapparel](https://www.pinterest.ca/ephapparel)



How Do I Get Fitted?

We make ourselves available to you. With private fittings for your group in any Eph store, in-home fittings with a local Style Rep, or online fittings for those living outside our service area, we can fit your group anywhere they happen to be.



SHOWROOMS

Visit us at any showroom or pop-up for a consult, or to get measured by our experienced sales staff.



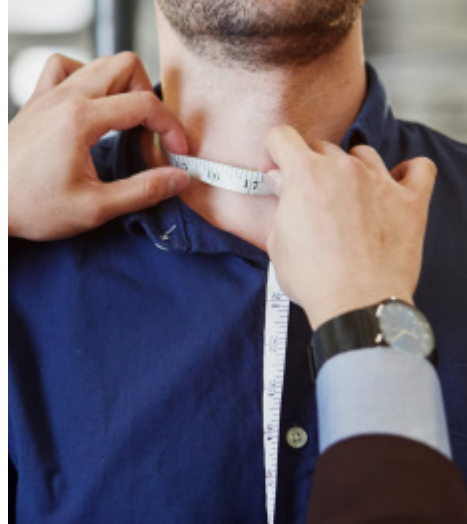
HOME OR OFFICE

We have mobile Stylists across Canada who will bring everything to you. Gather your group, book a time, and let us do the rest!



ONLINE

If you or a member of your group lives outside of our current service area, our algorithm will take your measurements in less than 2 minutes - no tape measure required.



Basic Pricing

ANY WEDDING. ANY BUDGET.

Suits

The Smith Collection.....	\$399-\$449
The Osborne Collection	\$449-\$549
The Dorchester Collection	\$549-\$749

Pants / Vests

The Smith Collection.....	\$99-\$109
The Osborne Collection	\$109-\$149
The Dorchester Collection	\$149-\$199

Dress Shirts \$89-\$129

Accessories

Ties.....	\$49.99
Cufflinks	\$29.99
Pocket Squares	\$29.99
Tie Bars	\$29.99

15% OFF

WHEN YOU ORDER A
SUIT + SHIRT + TIE*

*For groups of 4 or more



Your Wedding, Your Theme, Your Suit.

Whether you have a specific idea in mind already or if you're looking for some guidance, our Stylists will walk you through the process to help you create the perfect look for the perfect day.

It's time to start getting inspired. Matching suit fabrics to your wedding colors and theme can take time, so here are some curated colours that work well together for a variety of wedding styles.

Don't know where to start?

Book a free wedding consult with an Eph Stylist. Email weddings@ephapparel.com For more information.



BLUE & NAVY

PICTURED: THE ALTO BLUE



True Blue
\$499



Deep Blue
\$499



Bridgeport Blue
\$499



Stockholm
\$599

PERFECT FOR

Summer, Fall, Outdoor, Modern, Rustic, Lakeside, and Nautical.

LOOKS GREAT WITH





GREY

PICTURED: THE FOSSIL GREY - \$499



COLOURS

PICTURED: THE ROSEWOOD - \$449



Crescent Grey
\$429



Frost Grey
\$599



Fundamental Grey
\$449



Grey Lycra
\$599

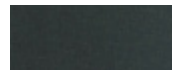
PERFECT FOR

All Seasons, Countryside, Outdoor,
Modern and Vintage.

LOOKS GREAT WITH



Rosewood
\$449



Nottingham
\$649



Midnight Purple
\$429



Mackenzie
\$429

PERFECT FOR

Fall, Summer, Modern, Rustic,
Bohemian, Vineyard, and Preppy.

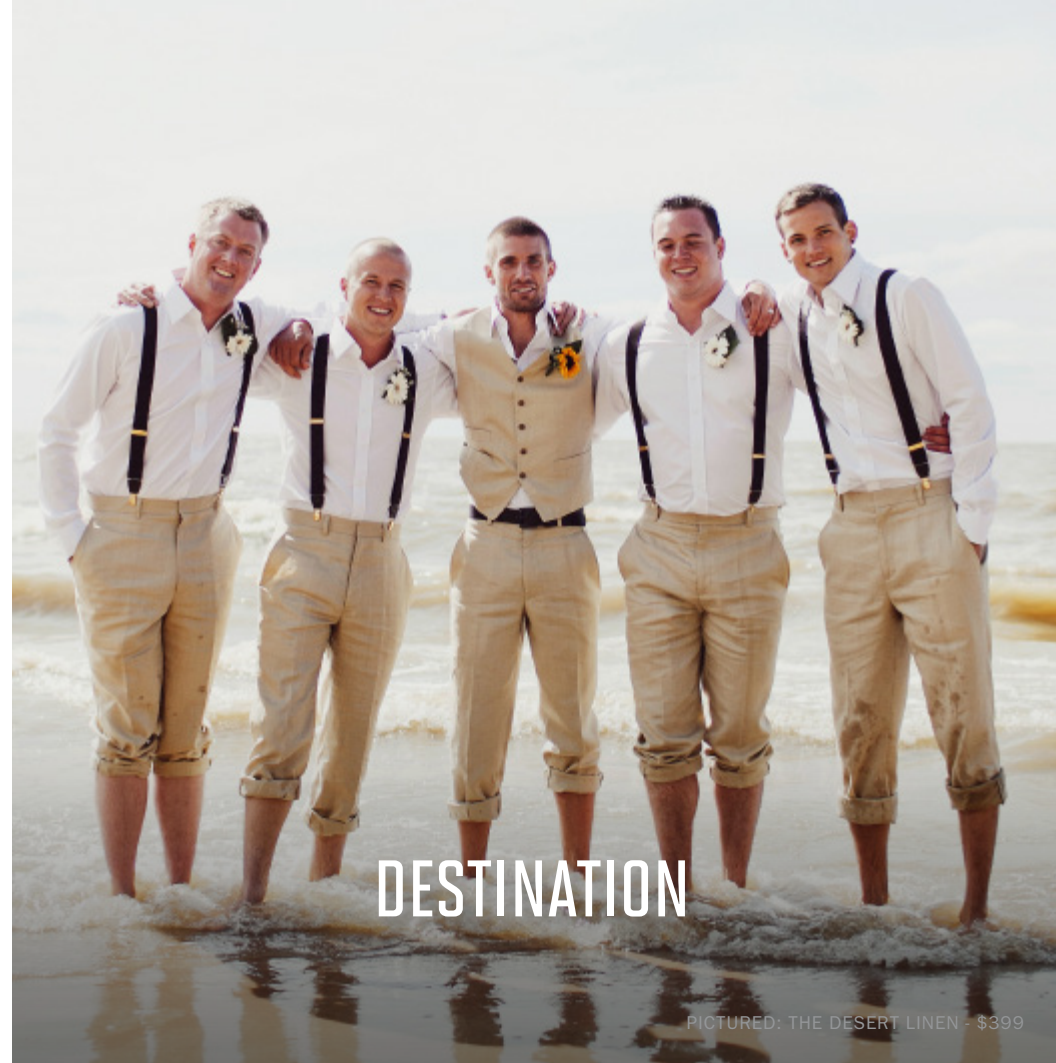
LOOKS GREAT WITH





BLACK & CHARCOAL

PICTURED: THE NOVA - \$749



DESTINATION

PICTURED: THE DESERT LINEN - \$399



Jet Black Lycra
\$599



Fundamental Black
\$449



Charcoal Sharkskin
\$499



Charcoal Nailhead
\$499

PERFECT FOR

Winter, Church, Traditional, Classic,
Elegant, and Sophisticated.

LOOKS GREAT WITH



Abalone
\$649



Slate Linen
\$399



Havana
\$499



Crescent Grey
\$429

PERFECT FOR

Summer, Beach, Tropical, Casual,
and No Tie.

LOOKS GREAT WITH



Join Us For A Wedding Consult

WALK AWAY WITH A QUOTE FOR YOUR DREAM WEDDING LOOK IN 30 MINUTES OR LESS



GET INSPIRED

We'll show you wedding photos to guide you and then build a look that works seamlessly with your wedding style - any season, any style, any colour.

LOOK, SEE, FEEL

We'll listen to your wedding vision and guide you through fabrics that match your theme as well as your budget to ensure that your suits are truly unforgettable.

CRUNCH THE NUMBERS

Weddings are expensive - we get it. We'll make sure that you get the look you want at a price that works for your group. We can work within a budget.

SCHEDULE YOUR WEDDING CONSULT ONLINE AT - weddings.ephapparel.com/consults

The Personal Touch

The best part of custom made is turning your suit into an expression of your personality. Show some character with custom monogramming, creative liners, or a variety of fun and unique customization options.



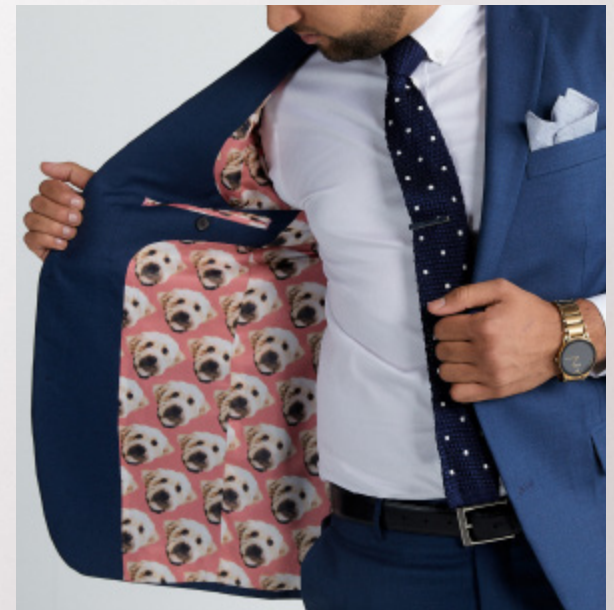
Complete the Look

No look is complete without all of the finishing touches. Accessories are a great way to bring in your wedding colours and show some personality - and we've got options in ties, tie bars, cufflinks, pocket squares, socks, and watches!

Custom Jacket Liners

MAKE YOUR SUIT ONE-OF-A-KIND AND GET ANY IMAGE INSIDE YOUR JACKET

Eph Apparel is the first company in Canada to offer every customer the ability to make their suit one of a kind. For just \$79.99 you can put an image of your choice inside your jacket - inside jokes, favorite movies or teams, or even one of the 1,000 photos you have of your dog.



1 - SUBMIT ANY IMAGE

Pets, logos, film stills, engagement photos, sports teams, iconic imagery, memes, or anything you can think of!

2 - GET DESIGNED

Our designers will transform your image into a one-of-a-kind custom liner pattern. You pick the crop style, background colour & more!

3 - GET STITCHED

Our tailors will print your one-of-a-kind liner on fabric and sew it on the inside of your custom suit jacket or overcoat!

The Perfect Look For The Whole Wedding Party

9 years ago Eph Apparel set out to make buying a great fitting suit fun and affordable for every man. Now, with the launch of our sister brand – **Name of Love** - we aim to address a common pain point among modern women: the bridesmaid dress.

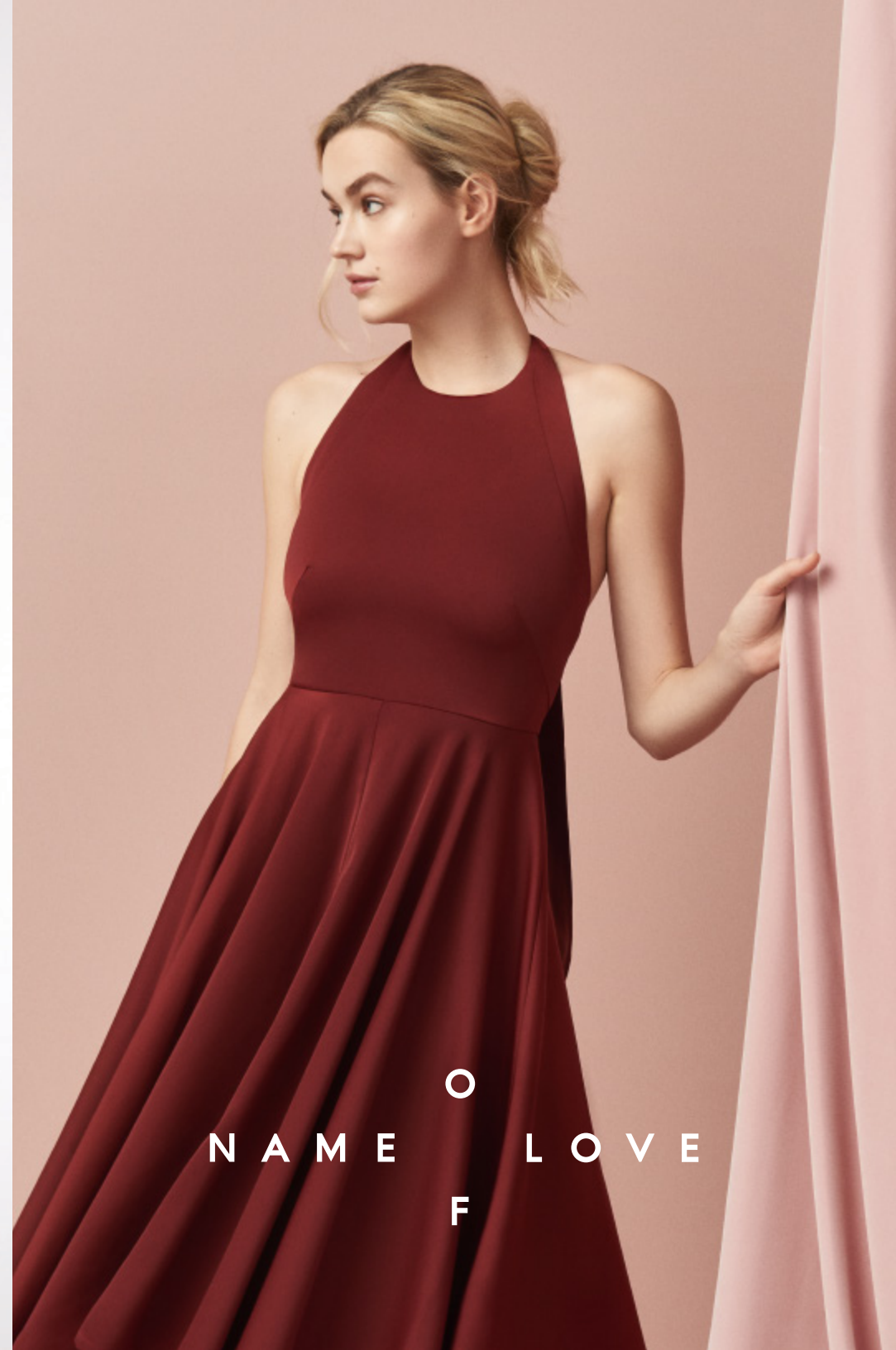
The entire experience from design to delivery was outdated and deserved to be reimaged. With complimentary silhouettes and a palette that's meant to be mixed and matched, Name of Love ensures every woman can feel like her best self. 18 dresses. 9 colors. All under \$250.

SEE THE COLLECTION & CREATE YOUR DIGITAL SHOWROOM

www.nameoflove.com

15% OFF

Outfit your wedding party in Name Of Love dresses and Eph Apparel suits and you'll save 15% on all purchases with both brands. Some restrictions apply.



N A M E O F L O V E

Get Fitted Across Canada

FIND AN EPH SHOWROOM OR MOBILE STYLE REP NATIONWIDE

EPH SHOWROOMS IN:

WINNIPEG

190 Smith St

CALGARY

815 10th Ave SW

EDMONTON

210 - 10357 82nd Ave NW

EPH STYLE REPS IN:

Vancouver

Edmonton

Calgary

Saskatoon

Regina

Winnipeg

Toronto

Ottawa

Montreal

THE EPH DIFFERENCE

FLAWLESS FIT

18 measurements, complementary alterations, and free remakes to ensure your perfect fit.

UNBEATABLE PRICES

Custom made-to-measure suits at off-the-rack prices.

ENDLESS OPTIONS

Choose from hundreds of fabrics, accessories, and customizations for a one of a kind look.

PRIVATE FITTINGS

Book a private wedding fitting at any showroom or have a Stylist fit your group at home!

BOOK A PRIVATE GROUP FITTING OR FREE WEDDING CONSULT **+15% OFF** EVERY ORDER IN YOUR WEDDING PARTY

Book your free private shopping event for you, your groomsmen, family & friends
and enjoy 15% off your total purchase.*

*On purchases of 4 or more suit + shirt + tie combos.



EPH APPAREL
SUIT YOURSELF

Calgary - 815 - 10th Ave SW

Winnipeg - 190 Smith St

Edmonton - 210 - 10357 82nd Ave NW

Vancouver

Saskatoon

Regina

Toronto

Ottawa

Montreal

Visit us at ephapparel.com to see all our sales points and national Open Fittings or call [1-888-343-6117](tel:1-888-343-6117) for more information.